

Sandra (ReRe) Pride Shaw
Department of Communication Studies
131 Coates Hall
Louisiana State University
Baton Rouge, LA 70803
225-578-6837
rereshaw@lsu.edu

EDUCATION

ABD Communication Studies, emphasis in Organizational Communication. The University of Texas at Austin.

M. A. Speech Communication. The University of Alabama, Tuscaloosa, Alabama, 1994.

B. A. Advertising and Public Relations. The University of Alabama, Tuscaloosa, Alabama, 1988.

AWARDS

Tiger Athletic Foundation Undergraduate Teaching Award for Humanities and Social Sciences, Louisiana State University, 2014.

Summer Teaching Development Award, College of Humanities and Social Sciences, Louisiana State University, 2013.

Charlotte Stephanie Springford Graduate Scholarship, Department of Speech Communication, The University of Alabama, Tuscaloosa, Alabama, 1993.

ACADEMIC APPOINTMENTS

2001 - Present *Instructor, Louisiana State University*

- Wrote and edited a textbook for CMST 2061 (Business and Professional Communication). Used since Fall 2010.
- Trained Graduate Teaching Assistants in CMST 2010 (Interpersonal Communication) with an enrollment of 60-250 undergraduate students.
- Developed a web-based section of CMST 2010 (Interpersonal Communication).
- Developed a section of CMST 2016 (Business and Professional Communication) designated as a *Communication Across the Curriculum* course.
- Taught a section of CMST 2061 (Business and Professional Communication) for the Business Honors College.
- Developed a new course - CMST 3210 (Computer-Mediated Communication).
- Courses taught:
 - Pedagogy for the Communication Classroom, Graduate Level Class
 - Organizational Communication
 - Interpersonal Communication
 - Business and Professional Communication
 - Computer-Mediated Communication

- 2004 – 2009** *Adjunct Instructor, Southeastern Louisiana University*
- Taught online sections of General Business 234 (Business Communication), with an enrollment of 40 students per section. Courseware used at SELU was *Blackboard*.
- 1996 – 1998** *Assistant Instructor, The University of Texas at Austin*
- Taught Business and Professional Communication and Group Communication
 - Assisted with Interpersonal Communication and Organizational Communication courses
- 1995 – 1996** *Graduate Research Assistant, Office of the Dean of the College of Communication, The University of Texas at Austin*
- Assisted Dean with various research projects
- 1993 – 1994** *Graduate Teaching Assistant, The University of Alabama*
- Taught Public Speaking courses
- 1993** *Graduate Research Assistant, The University of Alabama*
- Assisted two assistant professors with various research projects
- 1992** *Academic Internship, The University of Alabama*
- Assisted professor with training and employee communication program.

DEPARTMENTAL AND UNIVERSITY SERVICE

Participated in Provost's Instructor Focus Group, 2013-present
 Member of Evaluation Process Committee for Communication Studies
 Member of Undergraduate Curriculum Committee for Communication Studies
 CMST Representative, Pre-Law Advising Committee for College of Humanities and Social Sciences
 Assisted the Department Chair with the General Education Annual Report for CMST 2010 (Interpersonal Communication).
 Member of Advisory Board for Cinderella Project of Louisiana
The Cinderella Project hosts a Leadership Academy each Fall in connection with Louisiana State University, bringing 20 plus high school girls to campus for a 3-day workshop.
 Assisted with administration of the Research Participation Program for Undergraduate Research
 Judged presentations for High School Rally held each Spring on the Louisiana State University Campus
 Judged presentations and debates held during the Mardi Gras Debate Tournament, sponsored by the Department of Communication Studies

PROFESSIONAL AND OTHER SERVICE

Conducted Training Seminars for the Capital Area United Way, Baton Rouge, LA
Ranked #1 nationally
 Planned anniversary celebration for local nonprofit that included a gala for over 500 invitees, Baton Rouge, LA
 Local Arrangements Co-Chairperson for the National Communication Association Convention in New Orleans, LA, November 2002.
 Training Advisor to the Junior League of Baton Rouge
Scheduled and conducted training seminars and programs for groups of 20-75 volunteers

Invited lecturer at Louisiana State University and The University of Texas at Austin
Reviewer for Wadsworth Publishing and Pearson Publishing
Paper reviewer for Student Section
Member, National Communication Association
Member, International Communication Association

ADDITIONAL WORK EXPERIENCE

1991 - 1992 Coordinator of Volunteers, The University of Alabama Football Centennial Program, Department of University Relations, The University of Alabama, Tuscaloosa, Alabama

1989 - 1991 Area Business Development Representative, SouthTrust Bank of Tuscaloosa, NA, Tuscaloosa, Alabama

PUBLICATIONS

Referred Journal Articles

Scott, C. R., Connaughton, S. L., Diaz-Saenz, H., Maguire, K., Ramirez, R., Richardson, B., **Shaw, S. P.**, & Morgan, D. (1999). The impacts of communication and multiple identifications on intent to leave: A multi-methodological exploration. *Management Communication Quarterly*, 12, 400-435.

Scott, C. R., **Shaw, S. P.**, Timmerman, C. E., Frank, V., & Quinn, L. (1999). Using communication audits to teach students and employees organizational communication. *Business Communication Quarterly*, 62, 53-70.

Professional Assessment/Consulting Reports

"Communication Assessment Final Report: Employees Retirement System of Texas." Assisted by C. R. Scott, S. Connaughton, H. Diaz-Saenz, K. Maguire, D. Morgan, R. Ramirez, & B. Richardson. February, 1998 (41 pages).

"Communication Assessment Pilot Study Final Report: Employees Retirement System of Texas." Assisted by C. R. Scott, E. Timmerman, V. Frank, L. Quinn, and R. Webb. Spring, 1997 (45 pages).

"Communication Assessment of Internal and External Communication Final Report: Texas Guaranteed Student Loan Corporation." Assisted by J. McKenzie, L. Robins, K. Siegfried, R. Webb, & M. Woodward. Spring 1996 (43 pages).

PAPERS PRESENTED

Shaw, S. P. (2004, November). *Conflicting Identities: A Case Study of an Interorganizational Conflict*. Paper presented at the 2004 National Communication Association Convention, Chicago, IL.

Shaw, S. P. (2004, November). *Gender influences on Group Member Perceptions of Anonymity: An Extended Abstract*. Paper presented at the 2004 National Communication Association Convention, Chicago, IL.

- Shaw, S. P.** (2004, May). *Anonymous Organizational Communication: Influences of Organizational Members' Perceptions*. Paper presented at the 2004 International Communication Association Convention, New Orleans, LA.
- Shaw, S. P.** (2003, November). *The Organization as Source of Messages: Theoretical Arguments, Audience Perceptions, and Credibility*. Paper presented at the 2003 National Communication Association Convention, Miami, FL.
- Scott, C. R., Connaughton, S. L., Diaz-Saenz, H., Maguire, K., Ramirez, R., Richardson, B., & **Shaw, S. P.** (1998, November). *The impacts of communication and multiple identifications on intent to leave: A multi-methodological exploration*. Paper presented at National Communication Association Convention, New York, NY.
- Shaw, S. P.,** & Scott, C. R. (1998, February). *The organization as a source of messages in interorganizational relations: Expanding the interorganizational linkages model*. Paper presented at the Western States Communication Association Convention, Denver, CO.
- Scott, C. R., **Shaw, S. P.,** Timmerman, C. E., Frank, V., Quinn, L., & Webb, R. (1998, April). *Doing communication audits in state government organizations: Successful techniques and key issues*. Paper presented at Southern States Communication Association Convention, San Antonio, TX.
- Shaw, S. P.** (1997, November) *The institutionalization of transformational leadership: Can a communication perspective be its savior?* Paper presented at National Communication Association Convention, Chicago, IL.
- Shaw, S. P.** & Fudge, K. J. (1997, November). *Can local news become a participant in a local conflict situation?: The relationship between media frames and interorganizational conflict*. Paper presented at National Communication Association Convention, Chicago, IL.
- Shaw, S. P.** & Shaw, T. R. (1997, November) *The organization's quest for legitimacy: Does the organization become a source of the message?* Paper presented at National Communication Association Convention, Chicago, IL.
- Kelso, K. C., Fontenot, J., & **Pride, S. M.** (1996, November). *The relationship between assimilation, socialization, and individualization in a supported employment program: A grounded field study of a state school's employment program*. Paper presented at National Communication Association Convention, San Diego, CA.
- Pride, S. M.** (1996, November). *At the heart of conflict: Disputants' frames of reference in an interorganizational conflict*. Paper presented at the National Communication Association Convention, San Diego, CA.

COURSES TAUGHT

Interpersonal Communication. (19 semesters at LSU) Two sections per semester with up to 165 students each section, with the help of a Graduate Teaching Assistant. Course uses LSU's Computer-Based Testing facility.

Business and Professional Communication. (17 semesters at LSU) Four to five sections per semester with approximately 25-35 students per class. Currently reworking the course, including writing a web-based textbook that was adopted at LSU in Fall 2010. Revised course assignments to include case studies as basis for presentation topics, resulting in "real world" assignments more useful to the majority of students enrolled in the course, who are business and engineering majors.

Computer Mediated Communication. (4 semesters at LSU) Developed and taught a junior-level course to Communication Studies majors and minors with approximately 35 students. Developed course materials to seek approval and adoption of specific course number. The Course Objective is to investigate the use of computer-mediated communication in interpersonal, group, work and family relationships through the exploration of theory and real-life projects and experiences.

Business Communication. (8 semesters at SELU) Taught online courses for Southeastern Louisiana University through the College of Business. Student-Teacher interaction is via Blackboard and email. Students explore theory and practical examples to learn better written and oral communication skills in the workplace.

Organizational Communication. (4 semesters at LSU) Taught a senior-level course to Communication Studies majors and minors with approximately 60 students. Adapted textbook and revised course to include case studies and an organization simulation exercise. The goal is to provide concrete communication experiences and events we can discuss and study in class from a variety of theoretical approaches, including classical, human resources, systems, cultural, critical, postmodern and network analysis. Also focused on interpersonal communication in the workplace.

Pedagogy for the Communication Classroom. (1 semester) Taught eight Masters and Ph.D. students how to become effective Communication Studies teachers. The course included both practical and theoretical readings, as well as hand-on experience in a classroom setting. The goal was to help the students build a long-term approach to teaching that includes periodical review and revision to their teaching goals and philosophy.

Business and Professional Speaking. (5 semesters) As course administrator, organized the course packet, web page, assignments, examinations and quizzes for the 14 sections of Business and Professional Speaking taught by seven instructors.

- Worked to standardize all 14 sections per course director's request.
- Chose new textbook and revised course assignments.
- Nominated for College-wide Faculty Teaching Award.

Organizational Communication. (1 semester) Assisted the professor by grading case studies and final papers. Coordinated a three-class-period simulation requiring the students to divide into two organizations and build products. Students wrote about this experience in their final papers.

Group Communication. (2 semesters) Taught 24 students per section. Incorporated written assignments to fulfill the course's designation as a writing component course.

Interpersonal Communication. (1 semester) Coordinated with 3 additional TAs to assist students, write examinations, conduct study sessions, and grade papers for an enrollment of 550 undergraduates.

Public Speaking. (2 semesters) Taught two sections of 25 students as instructor of record.

TEACHING WORKSHOPS & TRAINING ATTENDED

Center for Faculty Development, Louisiana State University.

- Attended course concerning large classes, technology in the classroom and Blackboard.

Teaching Workshop and Evaluation Program, The University of Alabama.

- Participated in outside evaluations on lectures, examinations, and assignments through a program created by the *Center for Teaching and Learning*. Attended two semesters.