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CURRICULUM VITAE
NOVEMBER 2024

Yuwei Li

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EDUCATION

Ph.D. in Communication Arts & Sciences (2024)
Pennsylvania State University, University Park, PA
Dissertation: *The dyadic dynamics of serial arguments: Associations between goal structures and communication in conversations about recurring disagreements*

M.A. in Communication Arts & Sciences (2019)
Pennsylvania State University, University Park, PA

B.A. in Communication (2017)
Sun Yat-sen University, Guangzhou, China

ACADEMIC APPOINTMENTS

2024—Present	**Assistant Professor** Department of Communication Studies Louisiana State University
2017—2024	**Graduate Teaching & Research Assistant** **Research Lab Coordinator** (2021-2022) Department of Communication Arts & Sciences Pennsylvania State University

HONORS & AWARDS

2023	**Raymond E. & Roberta Lombra Outstanding Graduate Research Award** College of the Liberal Arts, Penn State
2023	**Carroll C. Arnold Award for Academic Excellence** Department of Communication Arts and Sciences, Penn State
2023	**Karako Global Ambassadors Scholarship** College of the Liberal Arts, Penn State
2022—2023	**Graduate School Endowed Fellowship** The Graduate School, Penn State
2020	**Liberal Arts Teaching and Research Scholarship** College of the Liberal Arts, Penn State
2017—2019	**Graduate Scholar Award** Department of Communication Arts and Sciences, Penn State

RESEARCH SUPPORT

External Grants Funded

1 **Swiss National Science Foundation**
   Reactance Effects of Visual Imagery in Climate Change Communication:
   An Experimental Contribution to Persuasion Research
   Amount: $150,000
   Awarded: 2023-2026
   Role: Project Partner

University Research Support

2023   **Dissertation Support**
Course release and research expenses
Department of Communication Arts & Sciences, Penn State

2021—2022   **Graduate Research Support**
$1,500 funded for research expenses
Department of Communication Arts & Sciences, Penn State

2020—2023   **Specialized Training Award**
$2,635 total funded for statistical workshops and software
Department of Communication Arts & Sciences, Penn State

PUBLICATIONS

Peer-Reviewed Journal Articles

12 Solomon, D. H., Tian, X., **Li, Y.**, & Li, S. S. (Forthcoming). Showcasing studies of speaking turns and conversational motifs to elaborate conceptions of language within a dynamic dyadic systems perspective on conversation. *Journal of Language and Social Psychology.*

11 Bünzli, F., Dillard, J. P., **Li, Y.**, & Eppler, M. J. (In Press). When visual communication backfires: Reactance to three aspects of imagery. *Communication Research.*

10 Haverfield, M. C., **Li, Y.**, Pines, R., Titova, D., Kyte, T., & Theiss, J. A. (In Press). Applying a dynamic dyadic systems approach to explore features of relationship-centered care with Latinx and non-Latinx patients. *Patient Education and Counseling*.

9 Solomon, D. H., **Li, Y.**, Brisini, K. S., & Vanderbilt, R. R. (2024). A longitudinal test of relational turbulence theory and serial arguments in romantic relationships. *Journal of Communication.* https://doi.org/10.1093/joc/jqae031

8 Zhou, Y., **Li, Y.**, & Dillard, J. P. (2024). Pushing reactance theory: An examination of process in the context of advice. *Motivation Science*. Advance online publication. https://doi.org/10.1037/mot0000327

7 **Li, Y.**, & Worley, T. (2023). Predicting compliance with interpersonal masking requests: Insights from relational framing and reactance theories. *Communication Quarterly*. https://doi.org/mdw5

6   Tian, X., **Li, Y.**, & Solomon, D. H. (2023). How do qualities of supportive conversations affect heart rate variability during conversations about the death of a parent?. *Health Communication*. https://doi.org/10.1080/10410236.2023.2252639

5   **Li, Y.**, & Worley, T. (2023). A review and integration of research on serial arguments. *Annals of the International Communication Association*, 47(3), 292–323. https://doi.org/10.1080/23808985.2023.2201581

4   **Li, Y.**, & Solomon, D. H. (2023). Operationalizing relational construal level to test relational turbulence theory: Linking relational turbulence in romantic relationships to interpersonal processes. *Journal of Social & Personal Relationships,* 40(1), 102-129. https://doi.org/10.1177/02654075221113360

3   Brinker, D. L., Foley, K. A., Zhou, Y., Acevedo-Callejas, M. L., **Li, Y.**, & Farrell, E. L. (2022). Use of a smartphone medication reminder application to support emerging adult adherence to non-antibiotic treatment for viral upper respiratory tract infection. *Journal of Primary Care and Community Health*. https://doi.org/10.1177/21501319221129732

2   Zhou, Y., Acevedo Callejas, M. L., **Li, Y.**, & MacGeorge, E. L. (2021). What does patient-centered communication look like?: Linguistic markers of provider compassionate care and shared decision-making and their impacts on patient outcomes. *Health Communication*. https://doi.org/10.1080/10410236.2021.1989139

1   Foley, K. A., MacGeorge, E. L., Brinker, D. L., **Li, Y.**, & Zhou, Y. (2020). Doctors' advising on symptom management for upper respiratory tract infections: Does elaborated reasoning influence antibiotic stewardship? *Journal of Language and Social Psychology*, 39(3), 349-374. https://doi.org/10.1177/0261927X20912460

Book Chapters

1   **Li, Y.** (2021). Reasoning about persuasive messages. In M. E. Stuckey & D. J. Manthey (Eds.), *Persuasion and propaganda*. Edited textbook for CAS175: Persuasion and Propaganda at Penn State University.

Online Tutorials

Longitudinal Human Analytics Made Accessible (https://lhama.osu.edu)

10   Brinberg, M. & **Li, Y.** (2022). Configural frequency analysis.

9   Brinberg, M. & **Li, Y.** (2022). Two-sample configural frequency analysis.

8   Brinberg, M. & **Li, Y.** (2022). Dyadic categorical time series.

7   Brinberg, M. & **Li, Y.** (2022). State space grids.

6   Brinberg, M. & **Li, Y.** (2022). Conversation motifs.

5   Brinberg, M. & **Li, Y.** (2022). Sequence analysis.

4   Brinberg, M. & **Li, Y.** (2022). Grid-sequence analysis.

3   Brinberg, M. & **Li, Y.** (2022). Cluster Analysis.

2   Brinberg, M. & **Li, Y.** (2022). Actor-Partner Interdependence Model.

1   Brinberg, M. & **Li, Y.** (2022). One-with-Many Model.

Personal Website (https://yuwei.phd)

4   **Li, Y.** (2022). Estimating unreported scale reliability for meta-analysis.

3   **Li, Y.** (2022). Meta-analytic structural equation model.

2   **Li, Y.** (2022). Bifactor exploratory structural equation model with R.

1   **Li, Y.** (2021). Meta-analysis with R package "psychmeta."

CONFERENCE PRESENTATIONS

21   Solomon, D. H., **Li, Y.**, Brisini, K., & Vanderbilt, R. R. (2024). *A longitudinal test of relational turbulence theory and serial arguments in romantic relationships*. Presented at the 110th Annual Convention of the National Communication Association, New Orleans, LA.

20   Tian, X., **Li, Y.**, & Solomon, D. H. (2024). *Language use in supportive conversations about parental death: An analysis of turn types and conversational motifs*. Presented at the 110th Annual Convention of the National Communication Association, New Orleans, LA.

19   Vu, N. C., High, A. C., & **Li, Y.** (2024). Exploring the role of emotional contagion in supportive interactions across communication channels. Presented at the 110th Annual Convention of the National Communication Association, New Orleans, LA.

18   Tian, X., **Li, Y.**, & Solomon, D. H. (2024). *A dynamic dyadic systems perspective on supportive conversations about the death of a parent*. Presented at the 2024 Convention of the International Association for Relationship Research, Boston, MA.

17   Haverfield, M. C., **Li, Y.**, Pines, R., Titova, D. (2024). Applying dynamic dyadic systems to explore features of relationship-centered care with Spanish-speaking Latinx and English-speaking non-Latinx patients. Presented at the 18th International Conference on Language and Social Psychology, Tallinn, Estonia.

16   **Li, Y.** (2024). *Charting conversation trajectories with the dyadic time series "snake" plot: A test of dynamic qualities of talk in serial arguments*. Poster presentation at the Communication Science Futures Conference, East Lansing, MI.

15   Bünzli, F., **Li, Y.**, & Dillard, J. P. (2024). *Emotion anchoring, model-viewer proximity, and reactance to environmental messaging*. Presented at the 74th Annual Convention of the International Communication Association, Gold Coast, Australia.

14   **Li, Y.**, & High, A. C. (2023). *Linking goals to computer-mediated message production: Influence via the perceived importance of affordances*. Presented at the 109th Annual Convention of the National Communication Association, National Harbor, MD.

13   **Li, Y.**, Worley, T., & Aloia, L. S. (2023). *The structure and influence of motivational systems in conflict between romantic partners*. Presented at the 109th Annual Convention of the National Communication Association, National Harbor, MD.

12   Tian, X., **Li, Y.**, & Solomon, D. H. (2023). *How do qualities of supportive conversations affect heart rate variability during conversations about the death of a parent?*. Presented at the 109th Annual Convention of the National Communication Association, National Harbor, MD.

11   Bünzli, F., Dillard, J. P., **Li, Y.**, & Eppler, M. J. (2023). *Reactance to environmental advocacy: The effects of freedom-threatening visual imagery and political ideology*. Presented at the 2023 Annual Convention of the Swiss Association of Communication and Media Research, Lucerne, Switzerland.

10 Vu, N. C., & **Li, Y.** (2022). *Advice response theory: A meta-analytic review*. Presented at the 108th Annual Convention of the National Communication Association, New Orleans, LA.

9 Bünzli, F., Dillard, J. P., **Li, Y.**, Eppler, M. J., & Wüstenhagen, R. (2022). *When visual communication backfires: Reactance to three aspects of imagery*. Presented at the 72nd Annual Convention of the International Communication Association, Paris, France.

8 **Li, Y.**, & Worley, T. (2022). *Persuasive and interpersonal processes in the context of masking requests: reactance, systematic processing, power, and interaction involvement.* Presented at the 72nd Annual Convention of the International Communication Association, Paris, France.

7 **Li, Y.**, & Solomon, D. H. (2022). *Operationalizing relational construal level to test relational turbulence theory: Linking relational turbulence in romantic relationships to interpersonal processes.* Presented at the 72nd Annual Convention of the International Communication Association, Paris, France.

6 **Li, Y.**, & Solomon, D. H. (2021). *Operationalizing relational construal level within relational turbulence theory*. Presented at the 107th Annual Convention of the National Communication Association, Seattle, WA.

5 **Li, Y.** (2021). *Leveraging latent class analysis to understand health information needs, motivation, and behavior in the population*. Presented at the 71st Annual Convention of the International Communication Association, Virtual.

4 **Li, Y.** (2021). *A cognitive account of "dark side" effects of mismatched social support*. Presented at the 71st Annual Convention of the International Communication Association, Virtual.

3 **Li, Y.**, MacGeorge, E. L., Zhou, Y., & Cannava, K. E. (2020). *Providers' talk about upper respiratory infections and antibiotic treatment: Effects of tailoring on the basis of linguistic abstraction*. Presented at the 70th Annual Convention of the International Communication Association, Virtual.

2 Zhou, Y., Acevedo-Callejas, M. L., **Li, Y.**, & MacGeorge, E. L. (2020). *What does patient-centered communication look like?: Linguistic markers of provider empathy and shared decision-making and their impacts on patient outcomes*. Presented at the 70th Annual Convention of the International Communication Association, Virtual.

1 **Li, Y.**, MacGeorge, E. L., & Cannava, K. E. (2019). *Giving medical advice in abstract language: Effects on patient ratings of shared decision-making, quality of care, and provider.* Presented at the 2019 D.C. Conference on Health Communication, Fairfax, VA.

MANUSCRIPTS UNDER REVIEW

Revise & Resubmit

2 Bünzli, F., **Li, Y.**, & Dillard, J. P. Emotion anchoring, model-viewer proximity, and reactance to environmental messaging. Resubmitted to *Media Psychology*.

1 Vu, N. C., **Li, Y.**, & High, A. C. A meta-analytic review of advice response theory. Resubmitted to *Communication Research*.

Submitted/Under Review

4 Bünzli, F., **Li, Y.**, Dillard, J. P., & Eppler, M. J. Climate change framing and reactance: The counter-persuasive influence of verbal anchor and imagery.

3 **Li, Y.** Charting conversation trajectories using the dyadic time series "snake" plot: A test of dyadic qualities of talk in serial arguments.

2 **Li, Y.**, & High, A. C. Linking goals to computer-mediated message production: Influence via the perceived importance of affordances.

1   Tian, X., **Li, Y.,** & Solomon, D. H. Language use in supportive conversations about parental death: An analysis of turn types and conversational motifs.

TEACHING

Classroom Instruction

Louisiana State University, Department of Communication Studies

CMST 2010	Interpersonal Communication	UG
CMST 3114	Communication Research	UG
CMST 4160	Persuasive Communication	UG/G
CMST 7910	Time and Interpersonal Communication	G

Pennsylvania State University, Department of Communication Arts & Sciences

CAS 100A	Effective Speech — Public Speaking Emphasis (7x, Rating = 6.4/7.0)
CAS 220	Persuasion (2x, Rating = 6.7/7.0)
CAS 404	Conflict Resolution and Negotiation (TA)

Instructional Support

Fall 2024	LSU CMST Professional Development Colloquy *The Publication Process*
Spring 2024	PSU CAS597 Meta-analysis in Communication Science *Technical demonstration & coding support in R*
Summer 2022	PSU CAS Summer Symposium on Dynamic Dyadic Systems Analysis *Technical demonstration & coding support in R*
Fall 2021	PSU CAS597 Meta-analysis in Communication Science *Technical demonstration & coding support in R*

Committees of Graduate Degree Candidates

Time	Name	Deg.	Department
2024—	Ocean Ningyang Wang	PhD	LSU Communication Studies

Undergraduate Mentoring

Time	Name	Project	Institution
Spring 2023	Jake Lemler	Honors Thesis Support	Penn State

2022–2023	Courtney Braboy Temidoyin Olusa Terri Smith Nora Van Horn Alex Fagan Lauren O'Rourke Hannah Persaud Jenna Meleedy	Research Assistantship for Dissertation Project	Penn State
2020–2022	Christina Bethman Ethan Krzysik Max Theuer	Undergraduate Showcase Support	Penn State
Fall 2020	Hannah Grzybowski	Public Speaking Contest *Implicit Bias at Penn State* **First Place Winner**	Penn State

PROFESSIONAL DEVELOPMENT

Research

2024	**Introduction to Experience Sampling Methods and Implementation** APA Science Training
2023	**Analyzing Intensive Longitudinal Data** CenterStat
2022	**Multilevel Modeling: A Second Course** Statistical Horizons
2021/2022	**Dynamic Dyadic Systems Analysis of Conversation Data** NCA/Penn State
2021	**Meta-Analysis** Penn State
2020	**Latent Class and Latent Transition Analysis** Statistical Horizons
2018	**Statistics with R** Coursera

Instruction and Student Support

2020	**Essentials of Online Teaching** Penn State Online Faculty Development
2019	**Working with Multilingual Students** Penn State EPPIC

MEMBERSHIP

2017—	**National Communication Association**
2019—	**International Communication Association**
2024—	**International Association for Relational Research**

SERVICE

Department/University/LSU

2024—	**Senator** *representing the College of Humanities & Social Sciences* LSU Faculty Senate
2024—	**Member, Equity and Justice Committee** Department of Communication Studies

Department/University/PSU

2022—2023	**Member, Technology Committee** Department of Communication Arts & Sciences
2021—2022	**Member, Research Committee** Department of Communication Arts & Sciences
2020	**Judge, Civic Engagement Public Speaking Contest** Department of Communication Arts & Sciences
2019—2020	**Member, Antibiotic Stewardship Committee** University Health Services/Student Health Research Initiative
2018	**Language Specialist** Penn State EPPIC

Discipline

Ad Hoc Reviewer

2024	Journal of Asian Pacific Communication, BMC Public Health
2023	Motivation Science
2021–2022	Communication Quarterly

Conference Session Chair

2023	NCA Interpersonal Communication Division
2022	ICA Interpersonal Communication Division

Conference Reviewer

2024–	NCA Interpersonal Communication Division (Paper Reader 2025–)
2024	International Association for Relationship Research
2021–2024	NCA Health Communication Division
2019–2023	ICA Interpersonal Communication Division
2019–2022	ICA Health Communication Division
2020	NCA Communication and Social Cognition Division