

Five ways to Increase CES Participation

Build understanding. Encourage participation. Strengthen feedback.

01

Start With the Why.



Students are more likely to participate when they understand the purpose of CES and how their feedback can help improve the course experience. A few simple actions can help reinforce that connection.

02

Make Space for Feedback.



Consider setting aside a few minutes during class for students to complete CES on their own devices. Dedicated time makes participation easier and creates space for thoughtful feedback. Participation should always remain voluntary.

03

Show Feedback in Action.



Help students see that their feedback matters. Share a brief example of how student input has informed a change to your course. Seeing feedback put into action reinforces the value of participating.

04

Reinforce Confidentiality.



Remind students that their responses are confidential and results are not shared until after grades are submitted. Knowing their feedback is protected can help students respond more openly and thoughtfully.

05

Guide Better Feedback.



Before students complete CES, encourage them to think about their experience, be specific, and focus on feedback that could help strengthen the course for future students. A little guidance can lead to more thoughtful responses.